

HIGH PERFORMANCE PAPER

Hard Copy High Performance Paper enhanced with Spectrum HD Print Technology works with your home, office and commercial digital printing equipment to deliver professional print quality.

Hard Copy is made with 100% renewable fibers from sustainable sources.



A SPECIAL TREATMENT THAT IMPROVES PAPER SURFACE FOR SMARTER INK ABSORPTION.



The Best Image Definition



Ideal For Color Printing



Increased Stiffness and Thickness



Special Surface Treatment



Silky Touch

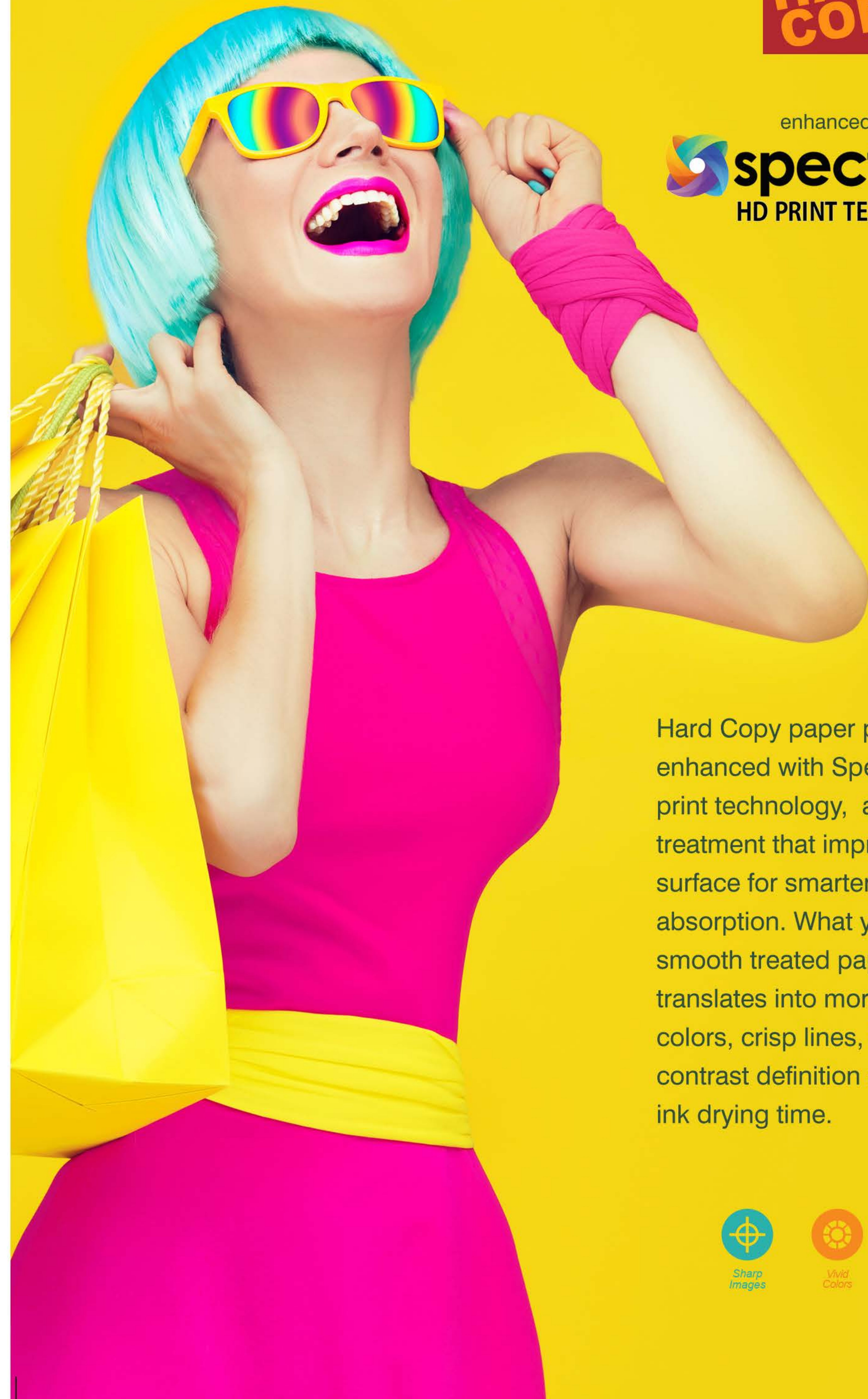


PEFC Certified
This product is from sustainably managed forests and controlled sources
www.pefc.org



Our offices and production plants are embodied in management systems in line with internationally recognized standards:
Quality Management System, under ISO 9001.

www.harcopy.com.ph



Hard Copy paper products are enhanced with Spectrum HD print technology, a special treatment that improves paper surface for smarter ink absorption. What you get is a smooth treated paper which translates into more vibrant colors, crisp lines, high contrast definition and faster ink drying time.



Sharp Images



Vivid Colors







Higher Contrasts



VIBRANT COLORS • CRISP LINES • SMUDGE FREE • SAVES INK

Benefits & Features Comparison Chart

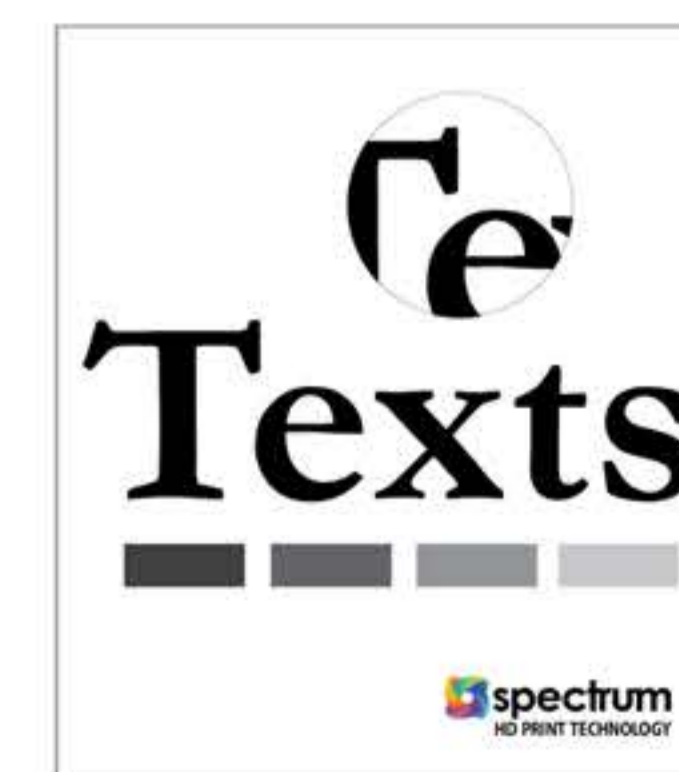
Benefits and Features	Technical Specifications	Unit	HARD COPY High Performance Paper enhanced with spectrum HD PRINT TECHNOLOGY	Brand A	Brand B	Brand C
 Vibrant Colors	CIE Whiteness	%	★★★★	★★★	★★★	★
	(M) Magenta printing ink density		★★★★	★★★	★	★
	(Y) Yellow printing ink density		★★★★	★	★	★
	(C) Cyan printing ink density		★★★★	★	★★★	★
 Crisp Lines	(K) Black printing ink density		★★★★	★★★	★★★	★
	Line Sharpness (black on white)	μm	★★★★	★	★	★
 Smudge Free	Cobb (60 sec water absorb)	g/m ²	★★★★	★★★	★	★★★
 Saves Ink	<p><i>Mill internal report : based on ink cartridge weight loss before & after 50 sheets printing, Spectrum HD Print Technology delivers better print qualities in terms of ink density & raggedness than other paper brands at both print settings (best & normal), which can be utilized for ink saving or gaining higher print quality. Spectrum HD Print Technology on normal mode print setting delivers up to 18% savings on ink cost when compared with other paper brands on best mode print setting.</i></p>					



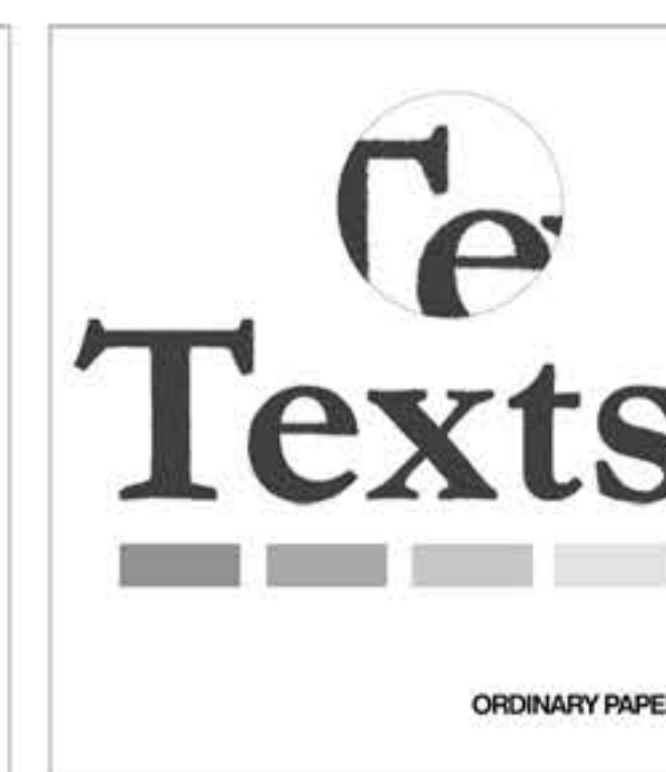
HIGH PERFORMANCE PAPER



Hard Copy High Performance Paper enhanced with Spectrum HD Print Technology is manufactured by state-of-the art paper machines according to the highest global quality standards, thereby guaranteeing excellent digital image



High Contrast Definition
Richer blacks, crisper text, and higher contrast grayscale images.



Vibrant Colors
Colors appears richer, more saturated and vibrant.



Fast Drying Time
Ink dries faster, resulting in smudge free, clean and sharp printouts during handling.